



Whale Task Co., Ltd.

Inventing Better Future

Inventing a better future with data and technology

DATA · AI · SOFTWARE SOLUTIONS



02 · WHO WE ARE

Who We Are

Whale Task is a technology company that helps businesses use **data, AI, and software** to improve operations, decisions, and growth.

We work as a modern technology partner for SMEs and growing organizations — teams that want enterprise-grade capability without enterprise-grade complexity. From your first data pipeline to a full digital product, we design, build, and maintain technology that fits the way your business actually works.

**Data**

From scattered data to a single source of truth

**AI**

Intelligence applied to real business workflows

**Software**

Products and systems that grow with you



A modern technology partner for SMEs and growing organizations



03 · VISION & MISSION

Vision & Mission

🎯 VISION

Inventing a better future with technology

A future where every business — at any size — can use technology to work smarter and grow further.

🚩 MISSION

1

Data into decisions

Help businesses turn data into decisions they can trust and act on

2

Automate workflows

Cut repetitive work with automation that is practical and reliable

3

Scalable digital products

Build digital products and systems that grow with the organization



04 · OUR CORE SERVICES

Our Core Services

Four service groups connected as one system — from data to AI, on solid infrastructure, delivered through software people actually use.



SERVICE 01 · BUSINESS INTELLIGENCE & ANALYTICS

Business Intelligence & Analytics

Dashboards, KPIs, and reports that turn raw data into decisions

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SERVICE 02 · ARTIFICIAL INTELLIGENCE SERVICES

Artificial Intelligence Services

Chatbots, knowledge search, forecasting, and AI automation

[Page 06 →](#)

SERVICE 03 · DATA INFRASTRUCTURE SERVICES

Data Infrastructure

Data pipelines, warehousing, and scalable cloud architecture

[Page 07 →](#)

SERVICE 04 · SOFTWARE & APPLICATION SOLUTIONS

Software & Applications

Web, mobile, SaaS, and in-house ERP · CRM systems designed around how you work

[Pages 08–09 →](#)

BUSINESS INTELLIGENCE & ANALYTICS

Business Intelligence & Analytics

A clear view of the business — we design the metrics, build the dashboards, and automate the reporting so every decision starts from the same trusted numbers.



Dashboards

Executive and operational dashboards your team opens every day



KPI Design

Define the metrics that matter and align them with business goals



Data Reporting

Automated reports, accurate and on time — no more manual exports



Business Insight

Analysis that answers real business questions, not just prettier charts

CAPABILITY

Power BI

Tableau

Looker-style analytics



ARTIFICIAL INTELLIGENCE SERVICES

Artificial Intelligence Services

AI with a place in real workflows — grounded in your business data and measured by business outcomes.



Why owners trust us

- ✓ We start from the business problem, not the technology
- ✓ Your data stays yours — secure and confidential
- ✓ Measured against KPIs agreed before work begins
- ✓ Real data and AI specialists on every project

AI Chatbot



Assistants for customers and internal teams, trained on your business data

RAG & Knowledge Search



Ask questions across all company documents and get sourced answers

Forecasting



Predict sales, demand, and trends from your own data

Classification



Categorize documents, tickets, and records automatically at scale

Recommendation



Suggest the right product or next action for each user

AI Automation



Put AI to work in daily business processes, end to end

CAPABILITY

LLM

RAG

ML Models

DATA INFRASTRUCTURE SERVICES

Data Infrastructure

The foundation everything sits on — data that moves reliably from source systems to decisions.



Data Pipeline

Automated data delivery from every source, complete and on schedule



Data Warehouse

A governed, analysis-ready central store for your data



ETL / ELT

Clean, tested transformations from raw data to business models



Data Quality

Continuous validation and monitoring so the numbers hold up



Cloud Architecture

Cloud sized to the job — secure, cost-controlled, and scalable



Governance & Observability

Access control, data lineage, and platform-wide monitoring



Our standards

- ✓ Enterprise-grade data security
- ✓ Designed for long-term cost control
- ✓ Delivered with documentation and team training

CAPABILITY

BigQuery

Databricks

Spark

SQL

SOFTWARE & APPLICATION SOLUTIONS

Software & Applications

From idea to a system in daily use — software designed around how your business actually works.

WHAT WE BUILD

Applications your team uses every day



Web Applications

Back-office systems, dashboards, and customer portals



Mobile Applications

iOS and Android from one codebase, including LINE Mini App

Web

iOS

Android

LINE Mini App



SaaS Products

SaaS Product

Multi-tenant and ready to launch, bill, and scale



ERP · CRM · Internal Systems

Internal Systems

Back-office systems built around your real processes — see ERP detail on page 09 →



API Integration

API Integration

Connect payments, LINE, accounting, and logistics into one system

CAPABILITY

React

Next.js

Node.js

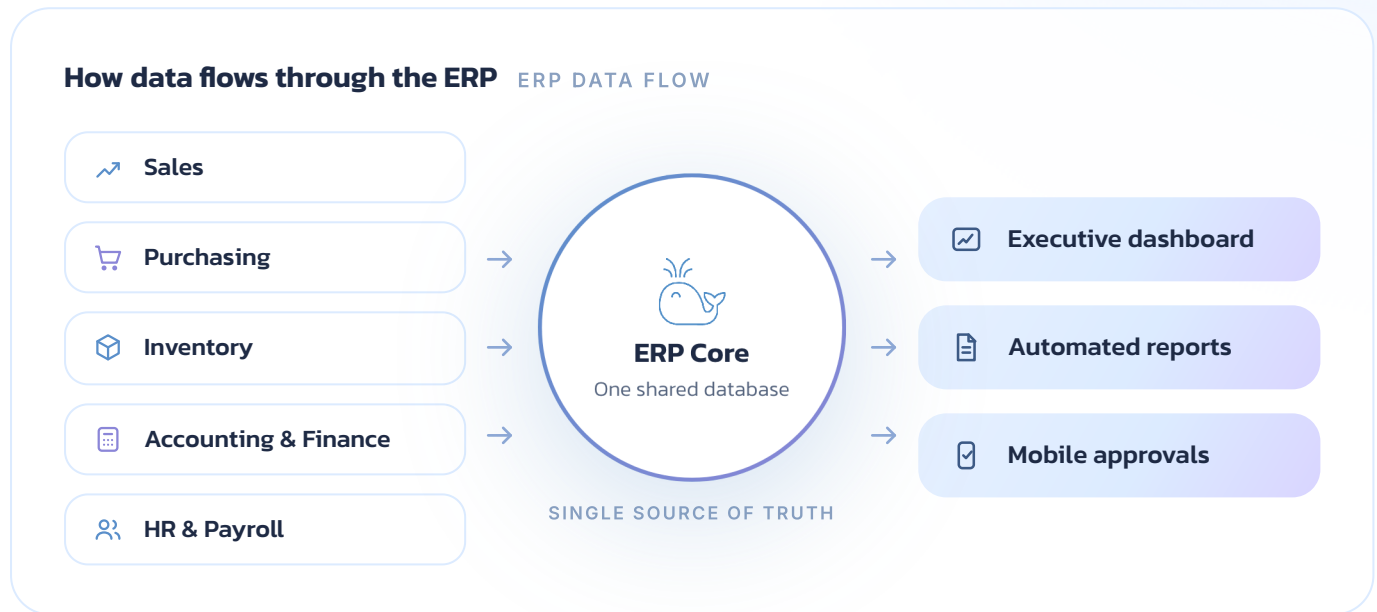
Python

Tailwind CSS

09 · ERP SOLUTION

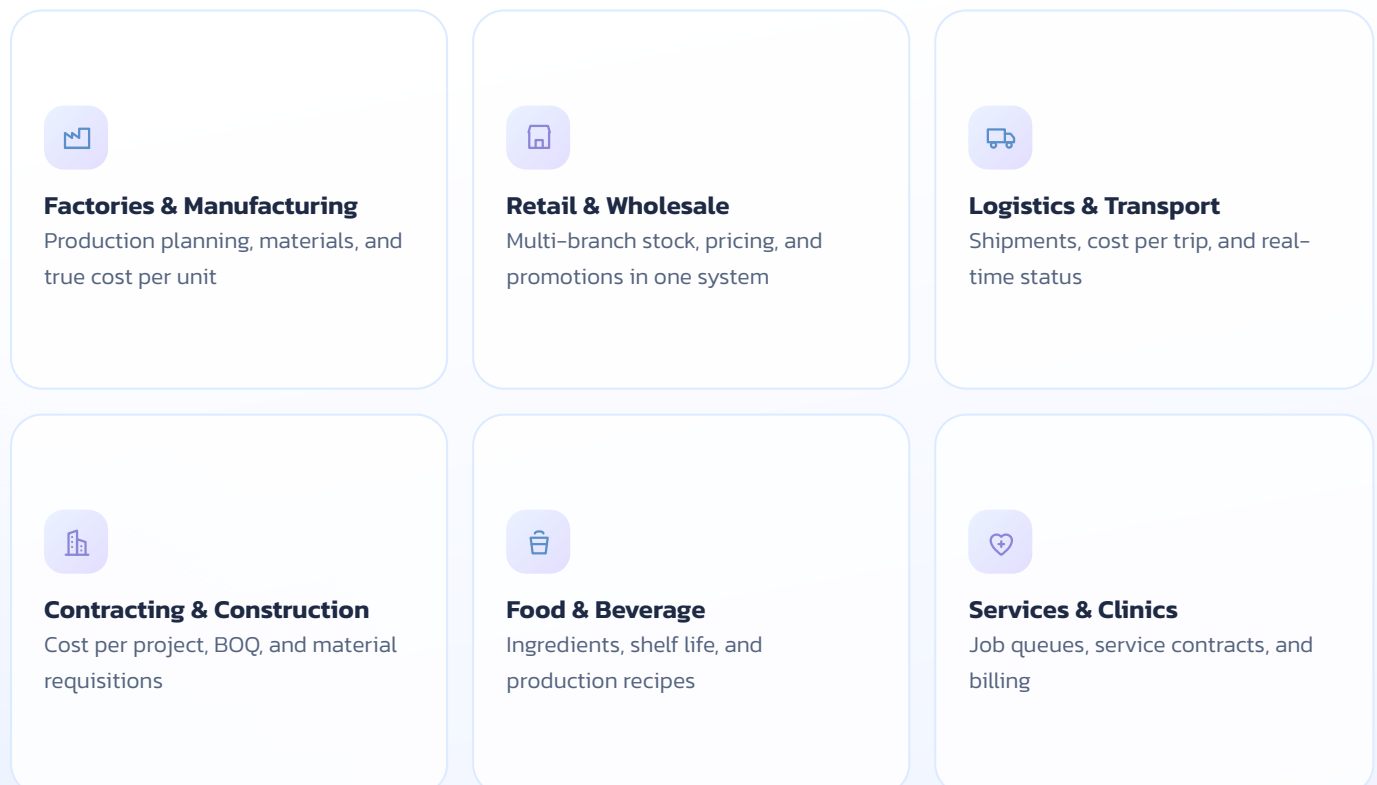
An ERP designed around your business

Connect sales, purchasing, inventory, accounting, and HR onto one set of numbers — every team works in one system, and management sees the whole picture in real time.



Industries we build ERP for

EXAMPLE INDUSTRIES





10 · OUR PRODUCTS

Our Products

Products we build and run ourselves — proof of how Whale Task thinks, in the field.

**Habio**

WEB & MOBILE APPLICATION

Dormitory and rental management platform

Rooms, tenants, meters, and bills in one place — no more spreadsheets and paper.

Rooms & tenants

Auto billing

Meter readings

**Randee**

MOBILE APPLICATION

Smart assistant for Thai shops

A friendly assistant that helps small shops record sales, check stock, and understand each day at a glance — without learning complicated software.

Sales logging

Stock alerts

Daily summary

**AxiomData**

DATA-INTENSIVE SERVICE

Big data and data migration services

Large-scale data services for data-driven organizations — storage, processing, web scanning, and data migration at a scale ordinary apps cannot handle.

Big Data

Data Migration

Web Scanning

**Finsafe**

MOBILE APPLICATION

Document, finance, and contract tools

Documents, contracts, and finance work organized, searchable, and under control — no missed deadlines or approvals.

Document hub

Contract tracking

Finance workflows

**Velio** HOTEL PMS · VELIO.WORK

Hotel property management system (Hotel PMS) — bookings, check-in, housekeeping, and revenue in one system.

Desktop · Web · Mobile



11 · WHY WHALE TASK

Why Whale Task

Six reasons businesses start with us — and stay

01**Business-first approach**

We start from the business problem, not the technology we want to use

02**Data before AI**

A solid data foundation comes before any kind of intelligence

03**Practical implementation**

Solutions that ship, get used, and create measurable value

04**Scalable architecture**

Systems designed to grow with the organization, not hold it back

05**Clear communication**

Plain language, straightforward timelines, no unnecessary jargon

06**Long-term partner**

We stay to support, measure, and improve — not just hand over and leave



Technology decisions you can explain — to your team, to the board, and to the future of the business.



12 · WORKING PROCESS

Our Working Process

01

Discover the business problem [Discover](#)

Understand the business need, the users, and how work happens today

02

Design the solution [Design](#)

Design the solution, the architecture, and the success metrics together

03

Build an MVP / prototype [Build MVP](#)

Build fast to prove value before full investment

04

Develop and deploy [Implement](#)

Build, integrate, and put the system into real use

05

Measure results [Measure](#)

Track outcomes against the KPIs we agreed on

06

Improve continuously [Improve](#)

Keep improving as the business grows



13 · TECHNOLOGY CAPABILITY

Technology Capability

We pick tools to fit the problem, not problems to fit the tools

CLOUD

Cloud platforms

AWS

Google Cloud

DATA

Data engineering

SQL

BigQuery

Databricks

Spark

AI

AI & machine learning

LLM

RAG

ML Models

SOFTWARE

Software development

React

Next.js

Node.js

Python

Tailwind CSS

PostgreSQL

ERP

ERP & business systems

Custom ERP

ERPNext

Microsoft Dynamics 365

Odoo

BI

Analytics & BI

Power BI

Tableau



14 · USE CASES

Use Cases

Outcomes owners can feel — time, cost, and better decisions



RENTAL AUTOMATION

A whole building billed in 10 minutes

Owners issue bills, log meters, and notify tenants automatically over LINE — nothing slips through

Paperwork time down over 90%



SALES ANALYTICS

Know which products make the profit

Real-time sales across every branch, showing profitable products and peak hours

Every branch on one screen

AI KNOWLEDGE ASSISTANT

New staff answer like veterans

An AI assistant that knows every manual and promotion, helping the team answer correctly in seconds

Answers 10× faster



MANAGEMENT DATA WAREHOUSE

One set of numbers for every meeting

Every system consolidated into one source of truth, with management reports generated automatically

Reporting close 70% faster

WORKFLOW AUTOMATION

Repetitive work off the team's desk

Approvals, document issuing, and data hand-offs between systems run on their own

20+ hours a week back for the team

CUSTOM ERP / CRM

A system the team wants to use

Designed around your real work — fewer steps, fewer mistakes, smoother days

Half the steps to get work done





15 · TRUSTED BY CLIENTS

Trusted by Clients

1,000+

Trusted clients

500+

Projects delivered

20+

Experts on team

Industries we serve INDUSTRIES WE SERVE



Property & Rentals



Retail & SME Commerce



Manufacturing & Logistics



Finance, Accounting & Documents



Service Businesses



Data-driven Enterprises



Make Whale Task your next technology partner

Our Brand Promise



We do not just build software



We help businesses **understand** · **automate** · and **grow** with technology



Contact us

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Email

hello@whaletask.com



Scan to reach us on LINE

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DATA · AI · SOFTWARE SOLUTIONS